

Amanda Micek

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GRAPHIC DESIGN MANAGER September 2010 - August 2013

SENIOR GRAPHIC DESIGNER July 2002 - September 2010

Peggy Notebaert Nature Museum, Chicago, Illinois

I manage the museum's graphics department which is responsible for the design of all print and marketing materials, branding, and exhibit graphics (for permanent and temporary exhibitions). Print and marketing projects include the annual report, magazines, direct mail, fundraising campaigns, invitations, brochures, postcards, ads and then some. Exhibit projects include the design and production of graphics along with consultation on content, interactives, space layout, and visitor experience. Managing the in-house design department requires working directly with staff of each of the museum's departments and taking projects from concept to completion, all while successfully overseeing that a high volume of projects meet strict deadlines and stay within budget.

GRAPHIC DESIGNER July 2001 - June 2002

Edge Media Group, Buffalo Grove, Illinois

I was a member of the design team that developed the *Edge Doing & Dining Guide*, four 60-page, quarterly magazines distributed regionally to 80,000 homes and businesses in the northshore and northwest suburbs of Chicago. My design responsibilities included branding, development of the magazine, and design of all aspects of the publication under strict deadlines. I produced media kits, brochures, and promotional materials and worked closely with publishers, sales team, clients, and printers.

EXPERIENCE

American Theater Company
capital campaign package

Chicago Architecture Foundation
exhibition design

Children's Home and Aid Society of Illinois
annual gala invitation

Galerie Myrtis, Baltimore
fine art catalog

High Jump, Chicago
various marketing and fundraising collateral

Illinois Holocaust Museum & Education Center
marketing materials for lectures and events

International Museum of Surgical Science
various promotional brochures

Lincoln Park Community Shelter
ongoing quarterly newsletter for the non-profit homeless shelter

NorthShore University HealthSystem
invitations and event signage for various events

Reginald F. Lewis Museum of Maryland African American History and Culture
graphics and print collateral for various exhibits

Romare Bearden Foundation
exhibit graphics for touring art exhibition

US Green Building Council, Chicago Chapter
invitation, program, and signage for annual gala

Vosges Haut-Chocolat
invitation, postcards, and other small collateral

the Whitehouse (as in the film editing company)
invitation and event signage

Various invitations and wedding packages

HONORS AND ACTIVITIES

Public Relations Society of America Skyline Award for the Nature Museum's 2011 Annual Report

2007 and 2008 Unisource Chicago Fifty Top Annual Reports Show exhibitor

Exhibition *Tsunami: Science & Hope* gained national and international recognition in 2005 via the Associated Press

American Association of Museums, Honorable Mention 2005, Marketing Materials

Chicago Artist's Month 2002, art exhibition, *Second Shift*

DePaul University Dean's List all quarters in attendance

DePaul University 2001 Art Students Juried Exhibition

DePaul University 2000 Art Students Juried Exhibition

DePaul University 2000 student art exhibition, *Fetish*

DePaul University 1999 student art exhibition, *The Social Critique*

Volunteered consistently for the Lincoln Park Community Shelter, Chicago Women's AIDS Project, and Special Olympics

SCHOOLING

DePaul University
Chicago, Illinois
Bachelor of Arts 2001
Major: Graphic Design
Minor: Fine Art [Painting]

Art Institute of Chicago
Chicago, Illinois
Completion of the Web Design Certificate Program in 2012

Pacific College of Oriental Medicine
Chicago, Illinois
Master of Science in Traditional Oriental Medicine, expected graduation: 2017